

BURTON-TAYLOR COLLEGE & ACADEMIC SCHOLARSHIP

An educational program of the Keenan E. Burton Children, Youth and Families Project
in collaboration with 1+1=U, Inc.

The Burton-Taylor College & Academic Scholarship will offer its inaugural scholarship award in Louisville, Kentucky in 2010. These awards will recognize deserving high school students with monetary support towards their pursuit of post-secondary education. Scholarships may be used to offset any educational expense.

In its first inaugural year installation, only students actively participating in the youth empowerment organization, 1+1=U, Inc. will be eligible for the award. Beginning 2011, students from any high school may qualify. Students planning to attend the University of Kentucky or St. Louis University are encouraged to apply.

Honoring Edward Burton and Gladys Taylor, the parents of Keenan E. Burton, NFL St. Louis Rams WR (2008) and former University of Kentucky WR (2003-2006), the Burton-Taylor College & Academic Scholarship aims to empower youth in their educational attainment and who have overcome socio-economic and family obstacles towards success and academic achievement against all odds.

Eligibility:

- Must be actively involved in 1+1=U, Inc. program and have a G.P.A of 2.5 or higher.
- Must have confirmed graduation from high school by June, 2010.

Applications:

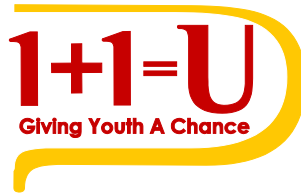
- Must submit complete application with requested documents.
- Must present a qualifying letter of admissions for acceptance into a college, university, vocational/technical school, preparatory, military academy or career development training institution of higher learning.

Announcements of Awards: June, 2010

Deadline for Application: May 19, 2010

Awards will be determined by availability of funding.

Contact: Margaret Dunbar-Demaree or Mary Jefferson
1+1=U, Inc.
P. O. Box 22561
Louisville, Kentucky 40252
Telephone: 502.500.0433



Application Date: ____ / ____ / 20 ____

Name: _____
Last First Middle

Home Address: _____
Number / Street

City State Zip Code

Date of Birth: ____ / ____ / ____ E-mail: _____

Home Phone # (____) ____ - ____ Cell Phone # (____) ____ - ____

Parent(s) Name: _____

Parent(s) Work # (____) ____ - ____ Cell Phone # (____) ____ - ____

Parent(s) Email Address: _____

ACADEMIC INFORMATION:

High School: _____ Your classification: _____

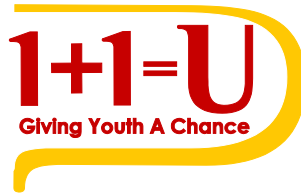
Address: _____

School Phone number: (____) ____ - ____ Counselor: _____

REQUIRED: Cumulative Grade Point Average: _____
(2.5 or higher based on 4.0 grade scale. Include official transcript with application).

ELIGIBILITY REQUIREMENTS:

1. **Must be a High School Senior**
2. **Must include a letter of active participation in 1+1=U, Inc from the Executive Director.**
3. **Must include a letter of recommendation from a high school teacher, counselor or prominent community figure**
4. **Must include a letter confirming official graduation on June 2, 2010**
5. **Must include an essay of 150 words stating how they have overcome the following:**
 - **Socio-cultural Obstacles**
 - **Financial Obstacles**
 - **Family Challenges**
6. **Must include official transcript confirming required G.P.A. of 2.5 or higher based on 4.0 grade scale.**



7. **Must include a letter from parent / guardian on how the Burton-Taylor Scholarship can help their child**
8. **Absolutely no faxes of application or required documents accepted.**

REQUIRED:

I authorize _____ school officials to give information about my child's academic, attendance and behavioral records to 1+1=U, Inc. Yes _____ No _____

To the best of my knowledge, the information presented on this application and all attachments are complete and true.

Applicant Signature

Date

Parent / Guardian Signature

Date

Submission without the required signatures will not be reviewed.

APPLICATION PACKAGE SUMMARY

Your application package should contain the following:

1. **Letter of active participation in 1+1=U, Inc from the Executive Director.**
2. **Letter of recommendation from a high school teacher, counselor or prominent community figure**
3. **Letter confirming official graduation on June 2, 2010**
4. **Essay of 150 words**
5. **Official transcript confirming required G.P.A. of 2.5 or higher based on 4.0 grade scale.**
6. **Letter from parent / guardian on how the Burton-Taylor Scholarship can help their child**

Submit to:

Margaret Dunbar-Demaree

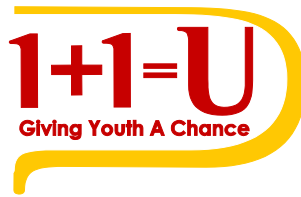
1+1=U, Inc.

P.O. Box 22561

Louisville, KY 40252

Phone: 502-500-0433

Required documentation **may not** be faxed.



Fact Sheet

The Mission

We impact the lives of young men and women, furthering their education beyond high school. Because the 1 + 1 = U program realizes that not every school is for every student, we gear students toward success in colleges or universities; technical or vocational schools; and prep military academies or boarding schools. We seek to encourage self-discipline, integrity and education in a holistic environment that promotes leadership and responsibility.

The Program

Our program works to assist young men and women with self development and self actualization. Our young women, who we call *U Girls* and our young men, who we call *U Guys*, participate in Saturday activities geared towards boosting academic and personal goals. Each 1+1=U student must sign an agreement to strive toward their best work, develop a list of goals and work hard to achieve each of them.

History and Facts:

- Founder / Executive Direct: Margaret Dunbar-Demaree
- Year founded: 2007
- Year incorporated as 501 (c) 3: 2009
- Funding from grants and corporate sponsors
- Serves students in grades 6 – 12
- Since 2007, 125 active youth participants
- Bi-weekly program activities:
 - Sharing personal issues in a safe environment
 - Tutoring in English, science, math, Spanish and other areas
 - ACT / SAT and college admissions prep
 - Physical fitness activities
- Annual program highlights / fundraisers:
 - Keenan Burton Educational Awareness Tour and Burton-Taylor Academic & College Scholarship (2010)
 - Golf Scramble fundraiser (2008 and 2009)
 - “Be-You-TiFul” luncheon, style show and self esteem seminar with Ebony Fashion Fair moderator and book author Jada Collins (2009)
 - Founding member: CJ Spillman (Marshall University, San Diego Chargers)

Visit us on our web site at www.1plus1equalsu.com for more information